

Contributing to innovation and creativity in the workplace

INTRODUCTION

The purpose of this unit is to enable individual to understand how a manager can contribute to innovation and creativity in the workplace.

Delegates will need to demonstrate an understanding of innovation and the innovation process as well as the factors that drive and inhibit innovation. Individuals will also need to be able to understand the use of creative thinking in innovation and explain ways of implementing and measuring the impact of innovation.

COURSE OBJECTIVES

By the end of the course, delegates will

- Understand what innovation is
- Understand the different types of innovation and their application within the organisation
- Understand the drivers of innovation
- Understand the conditions that promote and hinder innovation in the workplace
- Understand the use of creative thinking in innovation
- Understand the innovation process
- Understand how to implement and measure the impact of innovation

COURSE DURATION: 1 Day Course

Equivalent to ILM Level 3 unit
Value of 2 credits



COURSE CONTENTS

Describe what is meant by innovation and identify examples

What the process of innovation is and the importance of record keeping to support the innovation process

What the difference is between innovation and creativity and explain where the different types of innovation could be applied within an organisation

Learn how external influences impact on the organisation and how the drivers within the organisation will promote and encourage innovation

Explain what organisation culture is and how an organisations culture can support or hinder innovation as well as identify barriers to innovation

Identifying examples of creative thinking within the workplace

Compare creative thinking techniques that will enable innovative thinking in the team e.g brainstorming, Random Word, Six Hats

Use of SWOT analysis

Outlining methods of implementing creative ideas and how the success of an innovation can be measured

Personal Development Action Plan

Throughout this course there will be a number of practical exercises carried out which will enable delegates to put into practice must of the theory covered

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